

SKILLS

Adobe Suite, Google Suite, Microsoft Office, AutoCAD, Figma, HTML/CSS, UX/UI

EXPERIENCE

Digital Design Specialist | Medtronic | *May 2025 - Currently*

- Designed high-performing direct-to-consumer digital assets for medical technology campaigns
- Produced advertising creative in both video and animated formats to support multi-channel marketing initiatives
- Conceptualized and developed user interface designs for website landing pages to enhance user experience
- Contributed strategic design insight and critical thinking to inform creative direction and campaign goals

Digital Design Intern | NYC Hudson and Nine Luxury Design | *January 2025 - May 2025*

- Designed concept boards, graphics, color palettes to be used in client brainstorm meetings
- Coordinated all meetings between clients, venues, and vendors
- Organized scheduling of event plans up to four months out, including workback schedules and budgeting
- Wrote contracts and Statements of Work for new clients

Graphic Designer | Veugeler Creative Marketing Agency | *June 2023 - September 2024*

- Designed graphic assets for high profile clients (Toyota, Honda, Lexus) and non-profits using Adobe Suite
- Created design concepts for user-centric spaces including event invitations, banners and interior atmospheres
- Ensured timeline's optimal functionality through effective communication and scheduling across teams
- Assisted the on-site logistics of events including USA's #1 beer festival, wine festivals, and nonprofit fundraisers

Graphic Designer | Freelancing | *May 2022 - June 2024*

- Collaborated with designers, producers, and clients to create illustrations and mock-ups for design concepts
- Created compelling designs that successfully translated mission statements into branding
- Used Outlook and Excel to manage projects and adapt to fast paced changes and shifting timelines

Content Planner | Stillpoint Literary Magazine | *January 2020 - May 2022*

- Facilitated team brainstorms and enforced standard operating procedures
- Provided guidance for design decisions and communicated constructive creative direction
- Coordinated production schedules around deadlines to ensure timely publication of current edition

Project Design Intern (Summer) | Maze Creative Marketing Agency | *May 2020 - July 2020*

- Presented client research and striking design concepts using PowerPoint to convey creative vision
- Maintained and documented client communication channels with exceptional organization
- Learned about budgeting, manufacturing, printing, and agency processes

EVENT DESIGN & PRODUCTION COORDINATION

Beer Fest, Best Friends Gala, Free A Girl Gala, Start Care Fundraiser, Spooky Spirits 5k, Wine Fest

EDUCATION

University of Georgia - 2022

Entertainment & Media Studies - *Grady College of Journalism and Mass Communication*

Oxford University - 2019

Macroeconomics, Ethics - *Study Abroad Program*

Keywords: Typography, Layout Design, Color Theory, Visual Storytelling, Branding, Identity, UX/UI Principles, Wireframing, Prototyping, HTML/CSS, Accessibility, Vector Graphics, Image Retouching, Design for Social Media, Brand Guidelines, Style Guides, Campaign Design, Increased Awareness, Visual Impact, TikTok, Instagram, Youtube